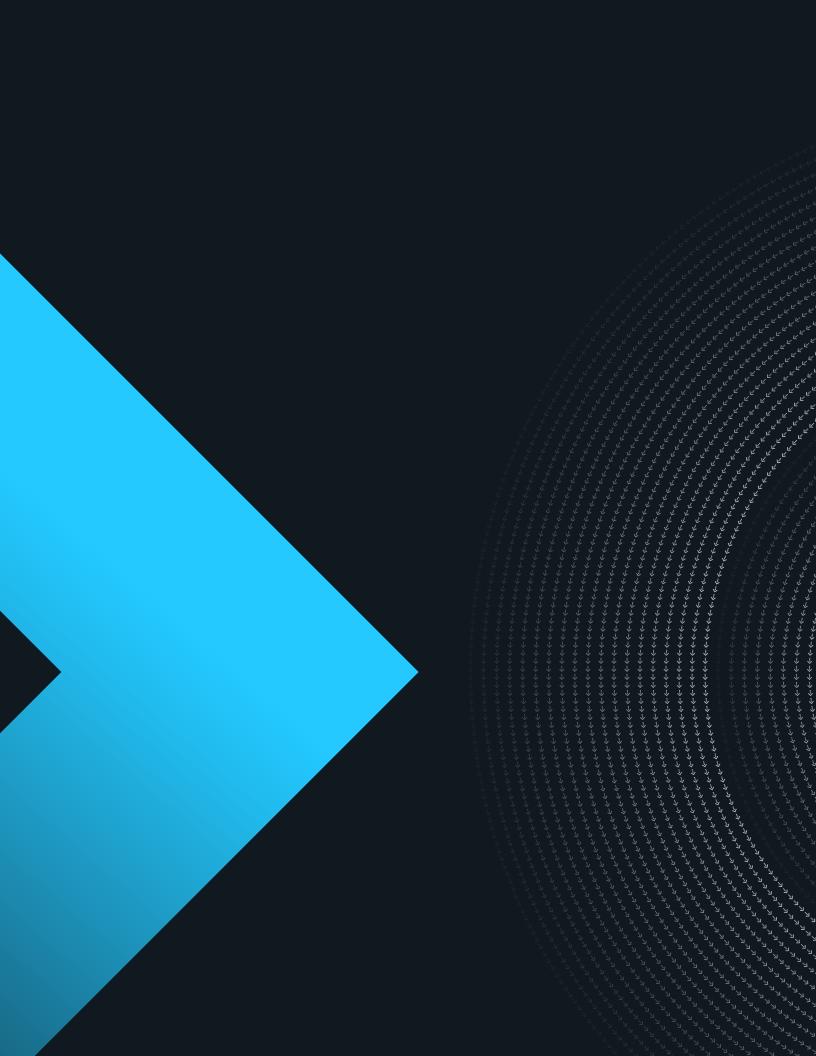
# NICE Actimize X-ccelerate eCAP Services Catalog **May 2024**





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# **Enterprise Consulting and Advisory Practice (eCAP)**





## Introduction

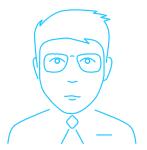
# Enterprise Consulting & Advisory Practice (eCAP)

- Our Consultants engage with Business and Technical Users to help them benefit from our expertise in Actimize solutions and from our domain experience
- Through standalone and continuous improvement services, we enable our customers to...
  - » Reduce losses
  - » Address regulatory risk
  - » Reduce operational overheads
  - » Improve customer experience
  - » Adapt to new Fraud/AML threats
  - » Increase system stability and performance

#### **Our Customers**



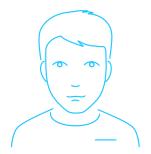
Financial Crime Management



Strategy Manager



Operations Manager



Technology Personnel

## Common Challenges Addressed by eCAP Services



We need to reduce the time to work alerts to reduce operating costs



Our organisation is too slow to react to new trends and regulatory requirements



We need a solution in place quickly to address a regulatory deadline



Our solution is generating large amounts of alerts with **too many false positives** 



We need experts who can design a solution that will meet our challenges



We are not detecting sufficient financial crime



We are seeing an increase in transactions impacting alert volumes and system performance



We are a **new bank** looking for a simple solution now but with the **ability to grow in the future** 



We want to **move** our solution **to the Cloud** 



We have acquired a new bank and need to add their customers to our solution

# Our Consulting & Advisory Services address your challenges and help you to drive your business



#### **Business Oriented Training and Workshops**

Take your knowledge and expertise of Actimize solutions to the next level with training and workshops led by Actimize domain experts.



#### **Standalone Advisory Services**

Services designed to address individual topics and challenges that provide recommendations and a roadmap to success.



#### **Continuous Improvement Services**

Ongoing Services based on regular interaction with Actimize domain experts to help you maintain and improve the quality of your solution in your ever-changing environment.



#### **Delivery Support**

Services designed to add value to deployments of Actimize solutions ensuring that the solution delivered meets your organization's objectives and challenges.



## **Bringing Value to our Customers**

IMPROVING OPERATIONAL EFFICIENCY	DETECTING MORE FINANCIAL CRIME	INCREASING SOLUTION EFFICIENCY
UK Bank	Greek Bank	German Bank
Reduced Average handling time by 25%	Frauds reduced (add percentage gain) from 150 per day to 20 per month	Increased solution throughput by 40%
Reduced number of fraud detection rules from 2,000 to 1,400 in initial engagement	UK Bank Increased fraud value detection rates from 48% to 70% while reducing daily alerts by 25%	US Bank  Reduced time to deployment in Cloud
	French Bank  Application Fraud reduced by 50%	

## **Engagement Model**





## **Advisory Services**

## eCAP Engagement Model

#### Standalone Services

#### Business Oriented Training & Workshops

- Builds on the Actimize University training
- Led by Actimize Business Consultants
- Provides training in a business-related context
- Uses experience gained from numerous deployments of Actimize solutions
- Structured to provide immediate value

## Standalone Advisory Services

- Expanded services beyond standard implementation to optimize a Client's usage of Actimize solutions
- Sample Services
  - » Strategy Optimization
  - » Data Assessment
  - » Business/Technical Assessment
  - » Employee Capabilities Assessments
  - » Mergers & Acquisitions
- Specialist services and solutions to address specific requirements

#### **Continuous Improvement**

## Ongoing Advisory Services

- Consulting based on regular touchpoints with the Client allowing for timely feedback
- Allows for discussion of specific issues, sharing of best practice and of the experience of Actimize SMEs
- Guidance to help the client refine requirements
- Tracks to address:
  - » Strategy/Operations
  - » Technical

#### Strategic Partnership

- Longer term support
- A comprehensive package of services covering:
  - » Vision & Strategy
  - » Business Processes
  - Technology
  - » Data Quality
  - » People
  - » Innovation
- Provides a program of continuous improvement
- Controlled and predictable costs

#### **Delivery Support Services**

#### **DeliverySupport**

- Services designed to add value to deployments of Actimize solutions
  - » Client Discovery & Business Roadmap Definition
  - » Quick Start
  - » Cloud Migration Advisory
- Provide additional expertise over standard deployments & upgrades
- Ensure that the solution delivered meets the Client's objectives and challenges

#### Maximise value of your Actimize solution

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## **Engagement Model – Customer Enablement**

ENGAGEMENT TYPE		BENEFITS				
	Business Oriented Training	Implementing Successful Detection Strategies in Policy Manager				
		Increased knowledge of Actimize solutions and best				
		QAS Module -Business User Workshop				
	Best Practices Workshops	ActOneDesigner Best Practices – Designing Workflows	performance.  ROI quickly achieved on			
		ActOneDesigner Best Practices – Automating Alert Assignment	investment.			
		Senior Management Training Program				
	Advisory Services	Rule Coverage Assessment (RCA) -AML				
Customer Enablement		Strategy Optimization - AML	Gives a deep review of a specific area with			
		Customer Risk Assessment (CRA) -AML				
		Strategy Assessment -Fraud				
		Rule Optimization -Fraud	recommendations provided based on best practices.			
		Operation Efficiency Services	Empowers clients to			
		optimize their application of Actimize solutions,				
		Technical Assessment	enhancing an organization's detection capabilities			
		Data Assessment	while reducing operational costs and the impact			
		Employee Capabilities Assessment	on customers (where applicable).			
		Merger & Acquisition Advisory Services				
		TOM Advisory Services				
		Specialist Services and Solutions				

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## Engagement Model – Advisory and Delivery Support Services

ENGAGEMENT TYPE		BENEFITS		
		Ongoing Advisory Services - Business	Ongoing access to best practices.	
	Ongoing Advisory Services	Ongoing Advisory Services – Technical	Able to react more quickly to new trends and regulatory changes.	
			Solutions able to maintain high quality performance.	
			Reduction in TCO.	
	Strategic Partnership		Faster reaction to trends and/or regulatory changes.	
			Ability to maximize ROI in the Actimize solution.	
Customer		Client Discovery	Provides a better understanding of our solutions' capabilities and how it can address your challenges.	
Enablement			Solution more likely to address your requirements.	
			Access to domain experts.	
		Business Roadmap Definition	Higher quality solution meeting your real needs.	
			Low cost with a short time to value.	
		Quick Start	Allows you to build more sophisticated functionality as your organization grows.	
			Access to Actimize expertise in deploying our solutions in the Cloud.	
		Cloud Migration Advisory	Reduces risk in the deployment.	
			Faster time to value.	

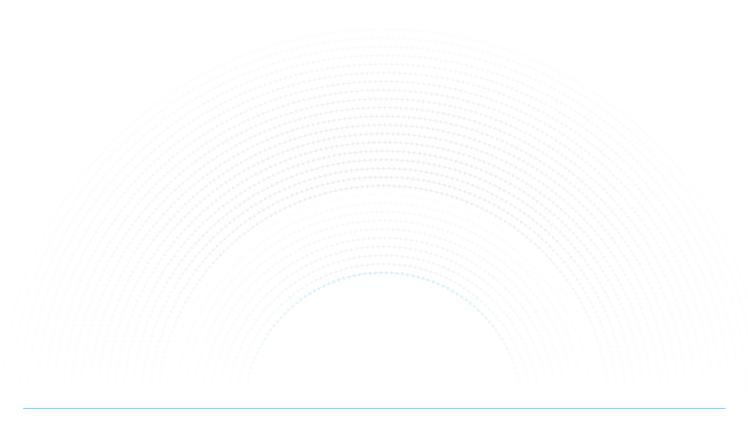
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## Services Matrix - Drivers vs. Service

		COMMON DRIVERS									
s	ERVICES	We need to reduce the time to work alerts to reduce operating costs	Our solution is generating too many alerts with too many false posi- tives	We are not detecting sufficient financial crime	Our organisation is too slow to react to new trends and regulatory requirements	We to mov- eneedto the Cloud	We need a solution in place quickly to address a regula- tory deadline	We are seeing an increase in transactions impacting alert volumes and system performance	We have acquired a new bank and need to add their custom- ers to the solution	We are a new bank looking for a simple solution now but with the ability to grow in the future	We need experts who can design a solution that will meet our chal- lenges
	Implementing Successful Detection Strategies in Policy Manager		<b>√</b>	<b>√</b>				✓			
	QAS Module - Business User Workshop				✓					✓	
Business Oriented Training &	Best Practices – Building Profiles & Exposing Vari- ables to Policy Manager		✓	✓							
Workshops	ActOne Designer Best Practices – Building Workflows	✓									
	ActOne Designer Best Practices – Automating Alert Assignment	✓									
	Rule Coverage Assess- ment - AML		✓	✓	✓				✓		
	Strategy Optimization for AML		✓					✓			
	Customer Risk Assess- ment (CRA) - AML								✓		
	Strategy Assessment -Fraud		✓	✓	✓				✓		
	Rule Optimization - Fraud		✓					✓			
Standalone	Operations Efficiency Services	✓		✓				✓	✓		
Advisory Services	Operational Benchmark- ing Services				✓						
	Technical Assessment					✓		✓	✓		
	Data Assessment		✓	✓							
	Employee Capabilities Assessment			<b>√</b>	✓				✓		
	Merger and Acquisition Advisory Services								✓		
	TOM Advisory Services				✓		✓		✓	✓	✓

## Services Matrix - Drivers vs. Service

		COMMON DRIVERS									
s	ERVICES	We need to reduce the time to work alerts to reduce operating costs	Our solution is generating too many alerts with too many false posi- tives	We are not detecting sufficient financial crime	Our organisa- tion is too slow to react to new trends and regulatory requirements	We to mov- eneed to the Cloud	We need a solution in place quickly to address a regula- tory deadline	We are seeing an increase in transactions impacting alert volumes and system performance	We have acquired a new bank and need to add their custom- ers to the solution	We are a new bank looking for a simple solution now but with the ability to grow in the future	We need experts who can design a solution that will meet our chal- lenges
Ongoing	Ongoing Advisory Services - Business	✓	✓	✓	✓			✓		$\checkmark$	
Advisory Services	Ongoing Advisory Ser- vices - Technical					✓		✓			
Strategic Partnership		✓	✓	✓	✓			✓		✓	
	Client Discovery							✓			✓
Delivery	Business Roadmap Definition									✓	✓
Support	Quick Start						<b>√</b>			✓	
	Cloud Migration Advisory					✓					



# Enterprise Consulting & Advisory Practice





## **Business Oriented Training & Workshops**

## Implementing Successful Detection Strategies in Policy Manager



#### **DRIVERS**

- Poor detection rates and/ or too many alerts being created
- Customer not able to realize or does not understand the full potential of the Actimize solution
- Customer looking to progress to next level of building Policy Manager Rules after Actimize University training



#### SERVICE OVERVIEW

- Training delivered over nine 2.5 hour sessions over 4 to 5 weeks
- Sessions including:
  - » Understanding & measuring your Financial Crime Environment
  - » Defining Strategies
  - » Analysis Techniques to identify Risk Indicators
- Advanced Policy Manager Usage
  - » Data available for Policy Manager rules – Going beyond the OOTB solution
  - » Commonly Used Expressions
  - » Sample Rule Snippets



#### **BENEFITS**

- Strategy teams able to realize full potential of solution through the creating of high-quality rules
- Detection rates increased while managing impact on operations and customers within the FI's risk appetite

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# Best Practices – Building Profiles & Exposing Variables to Policy Manager



#### **DRIVERS**

- Looking to improve detection through the creation of new profiles and aggregated variables for use in Policy Manager
- Looking to benefit from best practices so new profiles can be implemented efficiently with minimal performance impact



#### SERVICE OVERVIEW

- 3 hour workshop led by Business and Technical Consultants covering:
  - » Identify requirements that are suitable for profiles
  - » Best practice in designing & implementing profiles
  - » Building aggregated variables
  - » Exposing variables to Policy Manager
- 30 hours of follow up support over 2 4 weeks



#### **BENEFITS**

- Gives the Client team confidence in new profiles and variables alimplementinglowing a shorter time to delivery
- Improved fraud detection capability

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## **QAS Business Workshop**



#### **DRIVERS**

- Customer with inadequate QA program looking to implement process
- Ensure investigative standards are met
- Optimal use of Actimize solutions
- Lack of established process to ensure accurate and timely completion of SAR forms



#### SERVICE OVERVIEW

- Two curated sessions of 2.5 hours each
- Sessions including:
  - » Business workshop designed to assist users in understanding the features and functionalities of the QAS solution including use cases
  - » Review components of an effective Quality Assurance Program and provide best practices
  - » Sessions for clients looking to increase their knowledge of the solution (new implementation or existing use)
- Post workshop support (5 hours) up to 3 months after workshop



#### **BENEFITS**

- Drive more informed business decisions
- Provide insight into the use of the QAS solution
- Support QA managers and business users
- Improve effectiveness of the QA program

## ActOne Designer Best Practices – Automating Alert Assignment

#### **DRIVERS**

- Assignment of alerts to investigators by Team Leaders is inefficient and time consuming
- Investigators "cherry pick" the best/easiest alerts to work



#### SERVICE OVERVIEW

- 3-hour workshop led by Business and Technical Consultants covering:
  - » Review of ActOne functionality to automated alert assignment (e.g. GetNext)
  - » Best practices strategies for alert assignment
  - » Implementing GetNext functionality
- Includes 30 hours of follow up support over 2 – 4 weeks post workshop



#### **BENEFITS**

- Efficient, automated assignment of alerts
- Team Leaders productivity increased
- KPIs, e.g. time from alert creation to being worked, become more predictable



## **Senior Management AML Training**



#### **DRIVERS**

- Regulatory Requirement
- Weak culture of compliance
- Keeping up with Legislative Changes
- Lack of Awareness to Compliance



#### SERVICE OVERVIEW

- Customized trainings for senior management, board members and executives on importance of money laundering and terrorist financing compliance
- Training delivered in 2 modules of 6 hours each focusing on AML requirements and process
- Helps optimize understanding of recent trends and regulatory expectations
- Topics included but not limited to:
  - » What is AML and CTF, regulatory requirements, recent trends and developments
  - » Cost of non-compliance, culture of compliance, role and expectation from senior management relating to money laundering
  - » Spectrum of AML activities, KYC lifecycle, transaction monitoring process



## VALUE & BENEFITS

- Enhanced understanding of importance of AML compliance
- Clarity on role of participants in the organizations' AML program
- Clear understanding of the entire AML process
- Reduced risk of penalties, or legal actions for noncompliance
- Enhanced awareness and skills of participants to identify and report suspicious transactions and activities
- Completing Regulatory requirement of training





## **Standalone Advisory Services**

## **Rule Coverage Assessment**

#### **CUSTOMER DRIVERS**

- Concerns with coverage identified through internal audit/regulators
- Need to adapt to emerging risks and threats in the financial services industry
- Planned upgrades, including customized rules, of older solutions of Actimize AML Solutions
- New client/implementation of Actimize AML solutions
- Mergers and acquisitions creating new data sources, merging of systems and expansion of market
- Risk to rule review not conducted on an ongoing and/or regular basis

#### SERVICE OFFERING

#### **Discovery & Analysis**

- Conduct workshops with client to gather data and identify risks based on products and services offered, customers, entities, and geography
- Workshops performed with the client to review identified red flags based on line of business in scope
- Review of data gathered during discovery sessions, including client provided documentation and other documentation utilized
- Analysis of the current rule set compared to the client's identified risks
- Determination of new rule selection or existing SAM active rules to identify any gaps associated with the rules

#### **VALUE & BENEFITS**

- Greater risk mitigation as potentially suspicious activity not previously identified due to rule gaps is now being flagged
- Increased confidence in the solution due to improved risk mitigation
- Allows the bank to identify and assess all potential risks related to money laundering other financial crimes which includes both internal and external risks that may affect the bank's operations
- Improved performance of Actimize AML solutions thereby improving customer experience
- Better rule selection prior to implementation or upgrade
- Decreased regulatory risk due to comprehensive rule coverage
- Establish cadence for future risk to rules coverage assessment

#### **DURATION**

#### Level 1

- » 1 LOB and 1 Jurisdiction\*
- » Hours: 180
- » Duration: 3-4 weeks

#### Level 2

- » 2-3 LOBs and 2-3 Jurisdictions\*
- » Hours: 300
- » Duration: 4-6 weeks

#### Level 3

- » 4+ LOBs 3+ Jurisdictions\*
- » Hours: 400
- » Duration: 6+ weeks



## **Strategy Optimization for AML**

#### **DRIVERS**

- Lack of tuning or review of existing rule set on a regular basis
- New or current risks not covered by existing rules/models
- Gaps and areas of improvement arising from Risk Coverage Assessment

#### **SERVICE OFFERING**

- Perform updates based on Rule Coverage Assessment output including addition/removal of models/rules
- Model/Rule update of scoring, threshold and segmentation
- Tuning and Optimization of current rule set
- Client report provided including updates/ recommendations

#### **BENEFITS**

- Reduction in the alert and case volume in addition to false positive ratio
- Improved investigation times as a result of better quality alerts
- Reduction in alerts and false positive ratio drives improved quality of alert to case ratio

- Essentials: ~ 4 weeks
- T2/T3 Organizations: ~ 8 weeks
- T1 Organizations: Per customer basis



## Customer Risk Assessment (CRA) – Framework Review

#### **DRIVERS**

- Outdated CRA models
- Static risk model using static risk factors like customer's occupation, products used and overriders
- Not factoring behavioral risk which are dynamic in nature
- weightages assigned to risk factors are skewed
- misclassification of customers risk profile
- Poor data quality

#### **SERVICE OFFERING**

#### **Discovery & Analysis**

- Conduct workshops with client to gain insights on current state of CRA model, gather data on products and services offered, customers, entities, and geography
- Review of data gathered during discovery sessions, including client provided documentation and other documentation utilized
- Analysis of the current risk factors, overriders, weightage used in the CRA model against industry best practices and regulatory guidance on CRA framework

#### **VALUE & BENEFITS**

- Reduces risk of non-compliance by improving on risk coverage
- Improved Customer Risk Assessment framework resulting into appropriate customer risk rating for its customers
- Alignment of CRA model with industry best practices & regulatory guidance
- Independent review of CRA model by AML consultants boosting FI's confidence on it's customer risk rating model

#### **DURATION**

#### Level 1

- » 1 CRA Model\*
- » Hours: 200
- » Duration: 4-5 weeks

#### Level 2

- » 2-3 CRA Models in 2-3 Jurisdictions\*
- » Hours: 300
- » Duration: 5-6 weeks

#### Level 3

- » Different CRA models in different Jurisdictions (more than 3)\*
- » Hours: 400
- » Duration: 6+ weeks



## **Strategy Assessment for Fraud**

#### **DRIVERS**

- Client strategies are underperforming
  - » Low detection rates
  - » High false positive rates
  - » High alert volumes
  - » Significant customer impact
- Client slow to react to new trends
- New or current risks not covered by existing rules/models
- Client introducing new products or services

#### **SERVICE OFFERING**

- Discovery sessions held to include:
  - » Review of risk appetite
  - » Review of current rule/model performance metrics
  - » Data availability for analysis and within the Actimize solution
  - » Processes to identify trends and actions to address them
  - » Review of scoring, thresholds and segmentation
- Recommendations provided in a report

#### **BENEFITS**

- Improved performance meeting the Client's risk appetite
  - » Higher detection rates
  - » Lower false positive rates
  - » Reduced alert volumes
  - » Customer impact minimised

- Essentials: ~ 4 weeks
- T2/T3 Organizations: ~ 8 weeks
- T1 Organizations: Per customer basis



## **Rule Optimization for Fraud**

#### **DRIVERS**

- Policy Manager rules are underperforming
  - » Low detection rates
  - » High false positive rates
  - » High alert volumes
  - » Significant customer impact
- We have too many rules and they are difficult to maintain

#### **SERVICE OFFERING**

- Review Client's fraud performance goals
- Review current ruleset
- Rule performance analysis to identify overlapping and non-performant rules
- Review rule performance against model scores
- Analyse missed frauds and provide recommendations for rules to increase detection

#### **BENEFITS**

- Improved performance meeting the Client's risk appetite
  - » Higher detection rates
  - » Lower false positive rates
  - » Reduced alert volumes
  - » Customer impact minimised
- More efficient and compact ruleset

- Essentials: ~ 4 weeks
- T2/T3 Organizations: ~ 8 weeks
- T1 Organizations: Per customer basis



## **Operational Efficiency Services**

#### **DRIVERS**

- Alert backlogs or operational inefficiencies
- Manual processes and work-arounds utilized to complete investigation processes
- Inefficient workflows leading to increased handle time
- Use of external systems to gather data to complete reviews
- Out of date processes and procedures
- Staff turnover or lack of training
- Challenges in completing regulatory reporting in a timely manner

#### **SERVICE OFFERING**

- Collaborative assessment of AML program to identify specific areas for operational improvement
- Tailored evaluation of the impact on operational efficiency
- Optimization of resources and elimination of redundant processes contributing to overall cost reduction
- Regular reviews and adjustments to optimize operational processes over time
- Redesign key performance indicators (KPIs) and reporting to demonstrate tangible improvements and value realization

#### **BENEFITS**

- Optimal use-cost efficiencies through targeted operational improvements
- Streamlined processes and efficient workflows contributing to a positive work environment
- Improved governance through robust reporting
- Improved quality due to more efficient review process allowing more time for review
- Reduction in use of staff augmentation to manage alert and case volumes
- Manage unforeseen changes in the industry impacting production

- Phase I
  - » 6-8 weeks
- Phase II
  - » 24 52 weeks
- Phase III
  - » 52 weeks



## **Operational Benchmarking Service**

#### **DRIVERS**

- Slow and cumbersome processes
- Increased cost of compliance
- Unaware of recent industry insights, best practices
- Understand the market and competitors

#### **SERVICE OFFERING**

- In-depth analysis of AML operational processes and performance
- Evaluation against industry benchmarks for a comprehensive overview
- Establishment of industry standard key performance indicators (KPIs)
- Metrics to measure and enhance the efficiency of AML efforts
- Personalized reports outlining performance relative to industry benchmark

#### **BENEFITS**

- Leverage benchmarking insights for informed decisions enhancing overall operational performance
- Improve effectiveness of the QA Program
- valuable insights that inform strategic decisionmaking, such as resource allocation and process optimization
- identify areas to improve by comparing performance against industry leaders or best practices

#### **DURATION**

4 weeks



## **Technical Assessment**

#### **DRIVERS**

- Reduction in performance of the solution
- End users experiencing delays in the solution (i.e. running DART reports)
- Impact of upgrade on current customizations
- Production outages/major incidents in the recent past
- Maintenance issues

#### **SERVICE OFFERING**

- Workshops designed to review and assess current technology state
- Client report provided including analysis/ recommendations
- Services can include the following:
  - » Technical Architecture Review
  - » System Issues Review
  - » System Log Review
  - » Patches Review
  - » Volumetric Review
- » Database Configuration and Behavior Review
- » Management of the Actimize Systems
- » Customization Review
- » Business Context Review

#### **BENEFITS**

- Improved hardware usage
- Reduction in the number of issues post implementation
- Improved usage of the technologies available in the system
- Improved usage of system features and roadmap items removing unnecessary customizations

- Essentials: ~ 4 weeks
- T2/T3 Organizations: ~ 8 weeks
- T1 Organizations: Per customer basis



### **Data Assessment**

#### **DRIVERS**

- Is the client having data related issues with alert generation and investigation?
- How is the client governing their data?
- Did the client change their business model recently without updating their data inputs?
- Does the client understand Actimize data requirements and attributes?

#### **SERVICE OFFERING**

- Service includes review of documentation, analysis of data and workshops
  - » Data Requirements Review
  - » Data Feeds Review
  - » Data Validation and Gap Analysis (Current Data)
  - » Data Controls/Governance Review
  - » Gap analysis between client data and data requirements
  - » Recommendations on data control enhancements
- Report delivered with findings and recommendations

#### **BENEFITS**

- Improved alert quality garbage in garbage out, by improving the data that the Actimize solution utilizes the alerts generated will be of higher quality
- Reduced investigation times
- More reliable reports and data for analysis
- Earlier identification of data issues which can impact solution performance

- Essentials: ~ 4 weeks
- T2/T3 Organizations: ~ 8 weeks
- T1 Organizations: Per customer basis



## **Employee Capabilities Assessment**

#### **DRIVERS**

- Business users not utilizing all functions/ capabilities of the solution
- Need to understand any gaps that may exist with current staff skills level
- Encountered challenges in previous implementations due to staff limitations
- Need to ensure resources have the industry level knowledge required for the role

#### **SERVICE OFFERING**

- Perform a skills and capability review of a client's internal framework to understand the client's ability to manage new licenses/upgrades
- Perform a training needs assessment designed for the client, whether it be on-demand training for the more experienced level person/group or instructor-led training for groups that need more baseline such as AIS, ActOne training
- Prepare a plan based on three phased approach including:
  - » Skills Level Assessment
  - » Instructor-Led Training
  - » Mentoring Partnership

#### **BENEFITS**

- Improved understanding of skills level in relation solution implementation and deployment
- Improved understanding of capability level for implementation and deployment of Actimize solutions
- Improved knowledge allowing client to complete training based on own need and schedule with access to a cloud training environment
- Improved knowledge with formal course curriculum offered by Actimize personnel
- Increased return on investment through shortened implementation timeframe and reduction in data issues

- Essentials: 4 6 weeks
- T2/T3 Organizations: 6 8 weeks
- T1 Organizations: Per customer basis



## **Merger and Acquisition Advisory Services**

#### **DRIVERS**

- Client has acquired another Bank or portfolio and needs to migrate those customers to their Actimize solution(s) while minimising the impact on both current customers and those acquired from the other Bank
- Client needs to understand the financial crime risk associated with the acquired portfolio and adapt strategies to mitigate that risk
- Client needs to resize their solution(s) to accommodate the additional transaction volumes

#### **SERVICE OFFERING**

- Discovery session to understand Client's overall migration strategy
- Assessment conducted to understand impact to the usage of the Actimize solution(s)
  - » Strategy
- » Personnel
- » Solution

- » Operations
- » Technology
- Report delivered containing recommendations including possible further assessments based on standalone offerings, e.g. Strategy/Operations Assessment

#### **BENEFITS**

- Mitigation of risk and impact associated with migrating another Bank's portfolio onto the Client's solution
- Understanding of the impacts on the Actimize solution and having recommendations to resolve them
- Impact on the Client's strategies, operations and customers (old and new) minimized

#### **DURATION**

 Dependent on scope – Ask lan how we can quantify this more accurately



## **Target Operating Model (TOM) Advisory Services**

#### **DRIVERS**

- Is the client is experiencing core issues with their compliance program?
- Has the client received a cease and desist or other regulatory action?
- Has the client recently purchased or merged with another organization that has completely new lines of business?

#### **SERVICE OFFERING**

- Determine the client's five pillars needs, including:
  - » Vision & Strategy
- » Process
- » Technology

- » Governance
- » People
- Risk rate and score the client's risks and current mitigation for each pillar
- Determine what improvements can be made for each pillar
- Reorganize and document new TOM encapsulating all the pillars

#### **BENEFITS**

- This brownfield approach takes the client's current state and elevates it to incorporate new risks and better operational processes
- The client will be able to streamline their organizational capabilities by reassessing their needs
- Building a target operating model can help alleviate regulatory scrutiny by showing the client's commitment to improving their processes and structures

#### **DURATION**

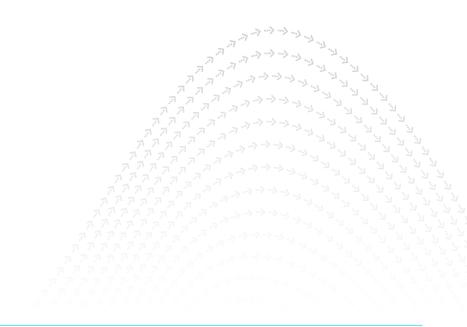
Dependent on scope – update on based on tier

## **Specialist Services and Solutions**

In addition to our prescribed services, eCAP can also offer specialist services and solutions to our Clients to address specific requirements.

### **Specialist Solutions**

Specialist Solutions	<ul><li>Merchant Monitoring</li><li>Application Fraud</li></ul>			
Proof of Concept	<ul><li>Insurance Fraud</li><li>Robotic Process Automation</li></ul>			
Specialist Services	Value Detection Rate Optimization			



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## **Custom Solution Case Study: Application Fraud Prevention**

#### The Problem...

A European Tier 1 FI introduced an application loan product which had a real time branch cash out option.

This product was targeted by first party fraudsters and identity theft fraudsters.

#### The Solution...

Partnering with Actimize, the bank transformed its batch based fraud detection system into a consolidated real time fraud detecting solution.

Solution introduced real time list matching, real time fuzzy matching, real time location-based logic, and real time entity matching analytics.

#### The Outcome...

Within one-year, real time fraud dropped by 50%, and web fraud had also dropped massively

Operational efficiency has increased by 20%, as the investigators has a more consolidated view of data, and streamlined workflow

FI able to offer more products securely and expand their business

Able to **react faster** to new fraud trends





## **Ongoing Advisory Services**

## **Ongoing Advisory Services – Business**



#### **DRIVERS**

- How do we most effectively utilize our Actimize solution?
- How can we use our Actimize solution to keep on top of regulatory requirements/fraud trends?
- What best practices can Actimize recommend to improve our usage of our solution?



#### SERVICE OVERVIEW

- Regular calls held with Actimize Consultants/ SMEs (weekly, bi-weekly or monthly)
- Topics include:
  - » Best practice use of the Actimize solution
  - » Assistance in writing Policy Manager rules
  - » Industry trends
- Duration of 6 to 12 months with option to renew



#### **BENEFITS**

- Enhanced solution utilization

   the client gets the most
   from the software they are
   paying for
- Decreased operational costs – by optimizing the client's use of Actimize, the client can streamline their operations
- Improved detection the deeper the understanding of the software's capabilities, the better the ability to mitigate financial crime

## **Ongoing Advisory Services – Technical**

#### **DRIVERS**

- How can we migrate our solution to the Cloud?
- How can we improve system performance/ stability?
- What are the best practices when designing environments?
- How can we address the expected increase in transaction volumes?



#### SERVICE OVERVIEW

- Regular calls held with Actimize Consultants/ SMEs (weekly, bi-weekly or monthly)
- Topics typically include:
  - » Solution performance
  - » Support for Cloud
  - » System resilience
- Duration of 6 to 12 months with option to renew



#### **BENEFITS**

- Ensuring a good, robust infrastructure allowing...
  - » Faster and more resilient deployments, reducing the Time To Value (TTV) and Total Cost of Ownership (TCO)
  - » Reduction in production incidents
- Access to Actimize technical experts for advice and best practice for topics such as DB performance, Cloud, etc.





## **Strategic Partnership**

## **Ongoing Advisory Services – Technical**



#### **DRIVERS**

- How can we most effectively implement our roadmap?
- How can we reduce the cost of our financial crime program?
- How can we use Actimize's solution and domain expertise to improve our capabilities?
- How do we address regulatory change?



#### SERVICE OVERVIEW

- A comprehensive partnership between the Client and Actimize
- Starts with an initial assessment across Business, Technology, Data and People tracks using standalone services described in this catalogue
- Continues with a program of continuous improvement and delivery

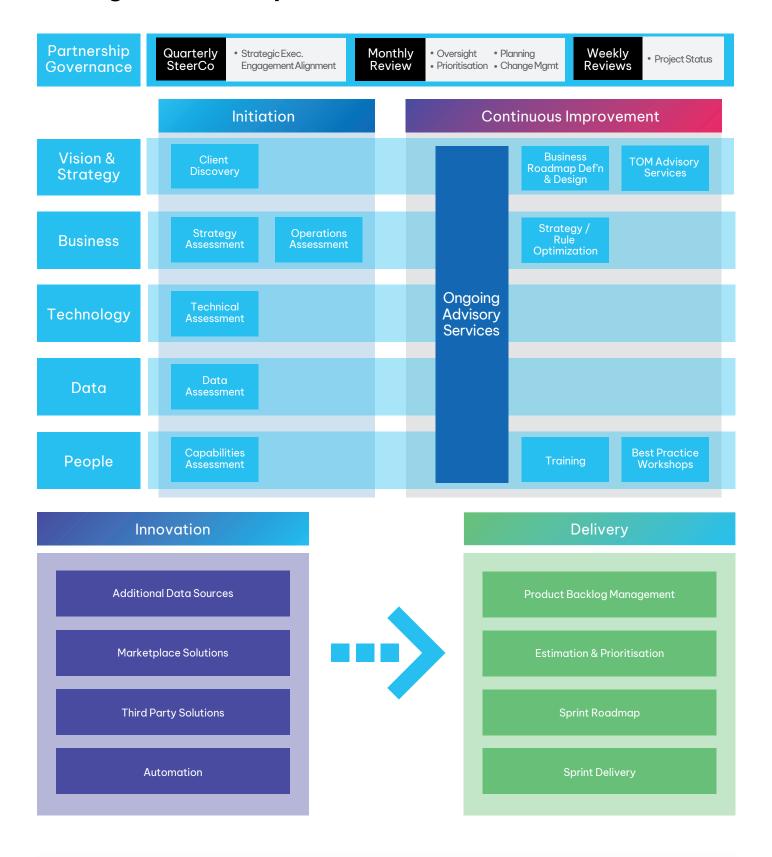


#### **BENEFITS**

- Reduction in TCO
- Faster reaction to regulatory changes
- Ability to maximize ROI in the Actimize solution



## Strategic Partnership



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## **Delivery Support Services**

## **Client Discovery & Business Roadmap Definition**



#### **DRIVERS**

- I need to define my business requirements and to plan their implementation
- I need to understand the full capabilities of the Actimize solution and how it can be used to address our objectives and challenges
- I need a roadmap to help my organization meet our objectives in the most efficient way possible



#### SERVICE OVERVIEW

- Discovery Workshops conducted to understand Client's objectives, challenges and future plans
- Solutions Capabilities
   Workshop held to give
   the Client a deeper
   understanding of the
   solution and how they
   can use it to address their
   objectives and challenges
- Working with the Client, Actimize will create a Business Requirements Document and Impact Assessment
- Requirements are then prioritized, and a roadmap defined
- Duration is dependent on scope



#### **BENEFITS**

- Allows earlier engagement in a project between the Client and Actimize
- Actimize can help the Client to implement the solution in the most efficient manner possible
- Resulting solution likely to be higher quality and to address the Client's objectives and challenges



## **Cloud Migration Advisory**



#### **DRIVERS**

- Is there anything I had not accounted for in the planning or execution?
- Am I following best practices?
- What are the pitfalls I need to beware of?



#### SERVICE OVERVIEW

- Regular calls held with Actimize Consultants/ SMEs (weekly, bi-weekly or monthly)
- Topics typically include:
  - » Cloud migration planning and review
  - » Cloud Architecture and infrastructure advisory
  - » Technical cloud TOM Advisory
  - » Cloud data strategy, governance, and security advisory
- Duration will depend on services required



#### **BENEFITS**

- Ensuring a good, robust cloud project planning and infrastructure design allowing:
  - » Faster deployments reducing the Time To Value (TTV) and Total Cost of Ownership (TCO) of the cloud migration
  - » More resilient deployments based on best practices reducing future production incidents
- Access to Actimize expertise and experience with cloud deployment globally and on multiple platforms

### Know more. Risk less.

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#### About NICE Actimize

NICE Actimize is the largest and broadest provider of financial crime, risk and compliance solutions for regional and global financial institutions, as well as government regulators. Consistently ranked as number one in the space, NICE Actimize experts apply innovative technology to protect institutions and safeguard consumers' and investors' assets by identifying financial crime, preventing fraud and providing regulatory compliance. The company provides real-time, cross-channel fraud prevention, anti-money laundering detection, and trading surveillance solutions that address such concerns as payment fraud, cybercrime, sanctions monitoring, market abuse, customer due diligence and insider trading.

