

# Join X-Sight Marketplace: Maximize Your Visibility



Financial Services Organizations (FSOs) need data, applications and services of all sorts to fuel a robust financial crime risk management program. For all the business challenges FSOs face, they need to understand the solutions available in the market to solve their unique problems. Unfortunately, it is typically a large undertaking to find, assess, acquire and ultimately integrate the right vendor into existing risk management systems.

## Distinguishing your company and solutions can be a challenge

There are plenty of great point solutions that can supplement existing Financial Crime and Compliance programs. As a vendor how can you get the exposure needed to show the value of your solution and rise above the pack? Even after differentiating yourself from others and getting past the hurdles of selection, how can you quickly show value to cement your relationship with your prospective clients?

### Access to Buyers

With so many vendors vying for attention, it can be timely and costly for newer software and services providers to gain access to the right buyers within an FSO.

### Establishing Trust

In a highly regulated industry there are challenges with procurement that limit options for less established vendors. The business and technology teams also are more comfortable working with established organizations.

### Accelerating ROI

Showing value quickly is critical to establishing a good customer relationship. Long integration projects with existing systems can be daunting to you and the FSO.

## X-Sight Marketplace

NICE Actimize X-Sight Marketplace is an ecosystem focused solely on financial crime and compliance. X-Sight Marketplace provides a new channel for vendors to connect with prospective buyers, while strengthening credibility by partnering with an established vendor. This credibility is further cemented by zero integration cost for the customers, resulting in a quicker time to value and better overall customer experience.

## Gain a Competitive Advantage

By partnering with NICE Actimize and joining the X-Sight Marketplace, you join an ecosystem and collaborate with the Market Leader in Financial Crime and Compliance Risk Management.



Best AML Compliance Solution Provider (2014-2018)  
5 years in a row



Best Compliance Solutions Fund Technology & Wall Street Letter Awards (2015-2019)  
5 years in a row



A Leader, "The Forrester WaveTM: Enterprise Fraud Management, Q3 2018"



Financial Crime Winner Chartis RiskTech Rankings® (2016-2019)  
4 years in a row

[Get in touch](#) to learn more about joining the X-Sight Marketplace